

1. Course (module) name	2. Code
IATA Travel and Tourism	

3. Lecturer (s)	4. Division(s)

5. Cycle of studies	6. Course (module) level	7. Course (module) type
First	Course is not divided into parts	Mandatory

8. Delivery form	9. Delivery period	10. Delivery language (s)
Full-time	Semester 7	English

11. Requirements for students	
Preliminary requirements:	Associated requirements (if any):
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12. Scope of course (module) in ECTS credits	13. Full workload of a student (hours)	14. Contact work hours	15. Independent work hours
6	160	40	120

16. Course (module) purpose: competences developer by the course programme
<p>IATA Travel and Tourism course provides with a broad understanding of the global Tourism sector, and equips with the knowledge and skills to maximize the business potential of this industry.</p> <p>During the course you will examine the economic, social and environmental impact of Travel and Tourism business from a domestic and international perspective. You will be provided with guidance on how to understand and implement policies, regulations, and codes of conduct that are associated with the sector, and identify the role and importance of insurance in the industry.</p>

17. Relation of the course targets with the expected results of studies and evaluation methods of studies and student achievement			
Results (targets) of the course	Results of the course	Methods of studies	Evaluation methods of academic achievements
Students have to understand different areas of the aviation industry, to understand the features of their management and to be able to organize and implement managerial processes, to collect and analyze data, to select appropriate methods and tools.	Comprehend various perspectives on tourism	Lectures, presentations and discussions during the workshops.	Report Project work Computer quiz, multi choice questions
	Understand the policies, regulations and codes of conduct surrounding initiating tourism services and operations	Practical work consultations. Independent tasks and presentation, self-study.	Practical task Computer quiz, multi choice questions.
	Engage in discussions surrounding issues affecting tourism	Problem based teaching, case study, analysis of practical situations, independent individual and group tasks.	Case analysis and presentation, comments

18. Strategy and criteria of student assessment			
Assessment method	Per cent	Delivery time	Evaluation criteria
Active participation, tasks in seminars	15 %	During semester	During the seminars will be assessed the student's ability to absorb theoretical and practical material and use it carried out research and analysis.
Individual and group homework	30 %	During semester	Will be assessed the student's ability to use theoretical material and create new original products. Also be assessed the student's ability to make data analysis, presentation skills.
Exam test, time based, written using Moodle	55 %	Session time	The exam test multi choice questions final result - 50 % or more right answers