1. Name of the subject (course unit)	2. Code
Intercultural Communication	

3. Teacher(s)	4. Unit(s)	
	Business School	

5. Study cycle	6. Level of the subject (course unit)	7. Type of the subject (course unit)
First	The subject is not divided in lots	Elective

8. Implementation form	9. Implementation period	10. Instruction language(s)
Full-time	Semester 5	English

1. Requirements for students	
Preliminary requirements:	Associated requirements (if any):
-	-

12. Scope of course	13. Full workload of a	14. Contact work hours	15. Independent work
(module) in ECTS credits	student (hours)		hours
5	130	30	100

16. Purpose of the subject (course unit): competences developed by the study programme

Introduce to peculiarities of intercultural communication, disclose the peculiar features in the thinking and behaviour of representatives of different cultures, provide practical and theoretical knowledge facilitating the formation of an adequate level and cultural and communication competences for efficient and professional intercultural communication.

17. Relation of the course targets with the expected results of studies and evaluation methods of studies and student				
achievement				
Results (targets) of the	Results of the course	Methods of studies	Evaluation methods of	
course			academic achievements	
Students have to be able to work in multicultural environments and complex social contexts, to use communication tools, methods, and different channels, as well as to act in social networks, while combining the interests of the government, citizens and business.	Students will be able to understand the peculiarities of the thinking and behaviour of representatives of different cultures. Ability to efficiency and professionally communicate in writing and verbally in intercultural environment Ability to resolve conflict situations and problems in an intercultural environment	Problem teaching, demonstration, case studies, active learning methods (brain storm, discussions, team work, roles plays, self-assessment tests), research methods (information search, source analysis, result summarising, verbal and/or written presentation).	Examination (test: closed and open type questions), evaluation of the performance in classrooms, evaluation of individual tasks, evaluation of presentations	
	Ability to evaluate the importance of intercultural communication and its peculiarities in aviation industry Ability to apply in a creative manner different verbal and non-verbal cultural ommuniation methods in professional activities	Problem teaching, demonstration, case studies, active learning methods (discussions, team work, roles plays, creative tasks), research methods (information search, source analysis, result summarising, verbal and/or written presentation).	Examination (test: closed and open type questions), evaluation of the performance in classrooms, evaluation of creative tasks, evaluation of presentations	

18. Strategy and criteria fo Evaluation method	Percentage	Accounting time	Evaluation criteria
Evaluation method	Tercentage	Accounting time	Evaluation Criteria
Work in the classroom at	15 %	In the course of	1.5 points: a student is an active participant in
seminars.		the semester.	discussions, answers questions, able to formulate
			problems and questions, submits critical comments;
			1 point: participates in discussions and responds to questions;
			0 points: a student barely participates in the
			discussions, or has missed more than 1/3 of the
			seminars.
Presentation of the results	30%	In the course of	Total five individual tasks. Maximum score to be
		the semester.	assigned to each task – 0.6 points. Evaluation
			methodology:
			0.6: Excellent knowledge, abilities and creative skills
			and originality.
			0.50.4. Good knowledge and abilities, weaker creative
			skills and originality.
			0.3–0.2. Good knowledge and abilities, weak creative
			skills and originality.
			0.1-0 : Minimum requirements not met.
Examination: test	55 %	In the course of	The examination is composed of 20 open and close-end
		the session.	questions. Each correct answer is scored at 0.5 points.
			Evaluation methodology:
			109. Excellent knowledge and abilities. Level of
			evaluation. 20-17 correct answers.
			87: Good knowledge and abilities. Level of synthesis.
			16-14 correct answers.
			65: Mediocre knowledge and abilities. Level of
			analysis. 13-10 correct answers.
			4-0 : Minimum requirements not met. 9 or less correct answers.
			The score obtained is multiplied by 0.55.
			The score obtained is multiplied by 0.33.