

<b>1. Course (module) name</b>	<b>2. Code</b>
Business Models in the Aviation Industry	

<b>3. Lecturer (s)</b>	<b>4. Division(s)</b>

<b>5. Cycle of studies</b>	<b>6. Course (module) level</b>	<b>7. Course (module) type</b>
First	Course is not divided into parts	Mandatory

<b>8. Delivery form</b>	<b>9. Delivery period</b>	<b>10. Delivery language (s)</b>
Full-time	Semester 6	English

<b>11. Requirements for students</b>	
<b>Preliminary requirements:</b>	<b>Associated requirements (if any):</b>
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<b>12. Scope of course (module) in ECTS credits</b>	<b>13. Full workload of a student (hours)</b>	<b>14. Contact work hours</b>	<b>15. Independent work hours</b>
6	160	40	120

<b>16. Course (module) purpose: competences developer by the course programme</b>
The objective for the Business Models in the Aviation Industry module is for the students to understand business models in the various parts of the Industry supply chain and how these are developing.

<b>17. Relation of the course targets with the expected results of studies and evaluation methods of studies and student achievement</b>			
<b>Results (targets) of the course</b>	<b>Results of the course</b>	<b>Methods of studies</b>	<b>Evaluation methods of academic achievements</b>
Students have to understand and to know the modern management theories, the scope of diversity, capabilities and functional characteristics, to understand the global aviation sector, and the implications of theories of its capabilities.	Students will understand the current business models used in the aviation industry	Lectures	Examination
	Students will understand the trends in aviation business models.	Lectures, group case study	Examination and assessment of the group task(s)
	Students will appreciate how business model developments in one part of the aviation industry can influence other parts of the industry	Lectures, group case study	Examination and assessment of the group task(s)

<b>18. Strategy and criteria of student assessment</b>			
<b>Assessment method</b>	<b>Per cent</b>	<b>Delivery time</b>	<b>Evaluation criteria</b>
Individual tasks	20%	During the semester	Understanding of the coursework task briefs (20%), clear summary of the key issues (20%), clear presentation of the conclusions (20%), complete answers to all parts of the brief (40%) Excellent – above 70% Good – 60-70% Adequate – 40-59% Inadequate – under 40%
Group tasks	30%	During the semester	Understanding of the coursework task briefs (20%), clear summary of the key issues (30%), clear presentation of the group's conclusions (20%), evidence of the contributions of all group members (10%), ability to answer questions on the presentation from the examiner (20%).

			<p>Excellent – above 70%</p> <p>Good – 60-70%</p> <p>Adequate – 40-59%</p> <p>Inadequate – under 40%</p>
Examination	50%	During the semester	<p>Evidence of understanding the subject through appropriate answers to the questions (50%), clear and concise answers (30%), depth of analysis (10%), logic (10%).</p> <p>Excellent – above 70%</p> <p>Good – 60-70%</p> <p>Adequate – 40-59%</p> <p>Inadequate – under 40%</p>