

<b>1. Course (module) name</b>	<b>2. Code</b>
Business Execution and Strategic Management	

<b>3. Lecturer (s)</b>	<b>4. Division(s)</b>

<b>5. Cycle of studies</b>	<b>6. Course (module) level</b>	<b>7. Course (module) type</b>
First	Course is not divided into parts	Mandatory

<b>8. Delivery form</b>	<b>9. Delivery period</b>	<b>10. Delivery language (s)</b>
Full-time	Semester 5	English

<b>11. Requirements for students</b>	
<b>Preliminary requirements:</b>	<b>Associated requirements (if any):</b>
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<b>12. Scope of course (module) in ECTS credits</b>	<b>13. Full workload of a student (hours)</b>	<b>14. Contact work hours</b>	<b>15. Independent work hours</b>
6	160	40	120

<b>16. Course (module) purpose: competences developer by the course programme</b>

<b>17. Relation of the course targets with the expected results of studies and evaluation methods of studies and student achievement</b>			
<b>Results (targets) of the course</b>	<b>Results of the course</b>	<b>Methods of studies</b>	<b>Evaluation methods of academic achievements</b>
Students have to acquire new scientific knowledge in the field of management, be able to understand and to analyze the global businesses events and laws.	Students will be able to think strategically in the turbulent environment of social and technological context, they will gain comprehensive knowledge about strategic theories, conceptions, and paradigms in the global environment including the main trends for prospective development.	Classic lectures, analysis of literature, active learning methods (teamwork, creative assignments discussions, brainstorm, etc.)	Written exam.
	Students will be to understand the basics of strategic management in the modern business organization, highlighting technological development, innovation environment, influence of global economy. They will understand the methods of prognostics and future foresights.	Interactive teaching, lectures, analysis of literature, experiential learning methods (discussions, brainstorm, etc.), individual case studies, and public presentations.	Evaluation of individual assignments, written exam.
	Students will be able to use the newest methodologies of strategic management, applying to the specific business areas, they will be able to organize the processes of strategic planning	Analysis of information, project-based learning methods (discussions, brainstorm, etc.), team work, group project.	Evaluation of group project.

	and implementing of corporate strategies in the enterprises of different business sectors.		
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<b>18. Strategy and criteria of student assessment</b>			
<b>Assessment method</b>	<b>Per cent</b>	<b>Delivery time</b>	<b>Evaluation criteria</b>
Group project	25	Semester	Relevance of the group project topic, understanding of the topic and ability to analyse and understand technological innovation strategies and management processes, ability to demonstrate comprehensive knowledge, extensive and appropriate bibliography list, originality, creativity and communication skills. <b>10-9:</b> Excellent knowledge and skills. <b>8-7:</b> Good knowledge and skills. <b>6-5:</b> Average knowledge and skills. <b>4-0:</b> Minimal requirements are not fulfilled.
Individual assignment	20	Semester	Comprehensive understanding of the topic, ability to identify and analyse problems and explain them to colleagues, ability to find and use additional information sources, clear and logical presentation, communication skills. <b>10-9:</b> Excellent knowledge and skills. <b>8-7:</b> Good knowledge and skills. <b>6-5:</b> Average knowledge and skills. <b>4-0:</b> Minimal requirements are not fulfilled.
Exam	55	Exam Session	Ability to demonstrate knowledge and comprehensive understanding of the question. <b>10-9:</b> Excellent knowledge and skills. <b>8-7:</b> Good knowledge and skills. <b>6-5:</b> Average knowledge and skills. <b>4-0:</b> Minimal requirements are not fulfilled.