

<b>1. Course (module) name</b>	<b>2. Code</b>
Entrepreneurship in Aviation	

<b>3. Lecturer (s)</b>	<b>4. Division(s)</b>
	Business School

<b>5. Cycle of studies</b>	<b>6. Course (module) level</b>	<b>7. Course (module) type</b>
First	Course is not divided into parts	Mandatory

<b>8. Delivery form</b>	<b>9. Delivery period</b>	<b>10. Delivery language (s)</b>
Full-time	Semester 5	English

<b>11. Requirements for students</b>	
<b>Preliminary requirements:</b>	<b>Associated requirements (if any):</b>
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<b>12. Scope of course (module) in ECTS credits</b>	<b>13. Full workload of a student (hours)</b>	<b>14. Contact work hours</b>	<b>15. Independent work hours</b>
6	130	30	100

<b>16. Course (module) purpose: competences developer by the course programme</b>
To familiarise students with the modern concept of entrepreneurship, nature of entrepreneurial activities, and the impact of entrepreneurship on economy and society. The graduates will acquire knowledge of the main stages of business creation, will be able to notice and assess the business opportunity for business, to mobilize a team, to prepare and present a business plan to investors.

<b>17. Relation of the course targets with the expected results of studies and evaluation methods of studies and student achievement</b>			
<b>Results (targets) of the course</b>	<b>Results of the course</b>	<b>Methods of studies</b>	<b>Evaluation methods of academic achievements</b>
Students have to gain the ability to identify problems independently, observe new opportunities and develop new products and services that provide added value to the aviation sector.	- students will acquire entrepreneurial knowledge and skills, understand what entrepreneurship is, and the role of entrepreneurship for the region's social and economic development	Lectures, discussions, case studies, analysis of literature, independent homework preparation, its presentation and defence	Assessment of case study solutions, assessment of independent work, examination
	- students will understand the essence of the business organization, and learn about basic business management functions	Lectures, discussions, case studies, individual and group assignments; practical projects	
	- students will understand the basic steps in creating a new business, will be able to prepare the plan for the implementation of business idea, and present it to investors;	Lectures, discussions, practical project preparation and delivery, team tasks; practical projects	Assessment of team tasks, assessment of practical projects, assessment of business project presentation, examination

<b>18. Course content</b>		
<b>Topics</b>	<b>Contact work hours and learning method</b>	<b>Time of independent studies and tasks</b>

	Lectures	Consultations	Seminars	Exercises	Laboratory work	Practice	All contact work	Independent work	Tasks
1. Entrepreneurship concept. Entrepreneurship and society.	2	-	-	-	-	-	2	5	Analysis of literature
2. Team mobilization and motivation in Aviation Sector	1	-	1	-	-	-	2	5	Analysis of literature
3. Identification and assessment of business opportunities in Aviation Sector	2	-	1	-	-	-	3	8	Analysis of the literature Preparation and delivery of practical task
4. Business plans and business models in Aviation	2	-	1	-	-	-	3	10	Analysis of the literature Preparation and delivery of practical task
5. Technological entrepreneurship.	1	-	-	-	-	-	1	2	Case study. Group assignment
6. Social entrepreneurship.	2	-	1	-	-	-	3	5	Case study. Group assignment
7. Marketing in Aviation Business.	1	-	1	-	-	-	2	10	Case analysis. Group assignment
8. Business financing. Formal and informal venture capital.	2	-	1	-	-	-	3	10	Case study. Group assignment
9. Corporate in Aviation finance.	2	-	-	-	-	-	2	10	Case study. Group assignment
10. Aviation Business assessment.	2	-	1	-	-	-	3	10	Analysis of the literature Preparation and delivery of practical task
11. Legal aspects of business development, acquisition, sale in Aviation	2	-	1	-	-	-	3	10	Case study. Group assignment
12. Business project in Aviation presentation	1	-	2	-	-	-	3	15	Analysis of the literature Preparation and delivery of practical task
<b>Total</b>	<b>20</b>	-	<b>16</b>	-	-	-	<b>30</b>	<b>100</b>	

<b>19. Strategy and criteria of student assessment</b>			
<b>Assessment method</b>	<b>Per cent</b>	<b>Delivery time</b>	<b>Evaluation criteria</b>
Assessment of work in the classroom during seminars	10 %	During the course of semester	Active participation in discussions, answering questions, formulating problems and questions
Self-assessment in accordance with predetermined criteria	5 %	At the end of the semester	Participation in teamwork; contribution to the final result; creativity and innovation
Assessment of colleagues in accordance with	5 %	At the end of the semester	Participation in teamwork; contribution to the final result; creativity and innovation

predetermined criteria			
Practical exercises and presentation of results	10 %	During the course of semester	Work completed in a timely manner; originality of work and presentation, communication skills
Business project presentation	15 %	At the end of the semester	Work completed in a timely manner; the work must be based on an original idea, a possible business model. The work presentation should clearly show the value of a deer, and it's implementation opportunities. Originality of presentations and communication skills are evaluated.
Examination: test	55 %	At the end of the semester	The test consists of 50 open-ended and closed-end questions (varying in complexity, from the standing to evaluation), each is assessed with one point. The result is divided by 5 and multiplied by 0.55

## 20. Sources of study

### Mandatory sources of studies

1. Paul Burns (2010). Entrepreneurship and Small Business: Start-up, Growth and Maturity. Palgrave Macmillan.
2. Rita Gunther McGrath, Ian MacMillan (2000). The Entrepreneurial Mindset: Strategies for Continuously Creating Opportunity in an Age of Uncertainty. Harvard Business Review Press.
3. Jeffrey Timmons, Stephen Spinelli (2008). New Venture Creation: Entrepreneurship for the 21st Century. McGraw-Hill/Irwin
4. David Stokes, Nicholas Wilson (2006). Small Business Management and Entrepreneurship. Thomson Learning.,
5. Robert D. Hisrich, Michael P. Peters, Dean A. Shepherd. (2009) Entrepreneurship. McGraw-Hill/Irwin.

### Additional sources of studies

1. Start Business. <http://www.startbusiness.it/>
2. Financial Times. [www.ft.com](http://www.ft.com)
3. Fortune. [www.fortune.com](http://www.fortune.com)
4. Forbes. [www.forbes.com](http://www.forbes.com)