

1. Course (module) name	2. Code
Cross – Cultural Management	

3. Lecturer (s)	4. Division(s)

5. Cycle of studies	6. Course (module) level	7. Course (module) type
First	Course is not divided into parts	Mandatory

8. Delivery form	9. Delivery period	10. Delivery language (s)
Full-time	Semester 4	English

11. Requirements for students	
Preliminary requirements:	Associated requirements (if any):
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12. Scope of course (module) in ECTS credits	13. Full workload of a student (hours)	14. Contact work hours	15. Independent work hours
6	160	40	120

16. Course (module) purpose: competences developer by the course programme
The objectives for the Cross – Cultural Management module are for the students to get familiar with the intercultural area and how to manage all the challenges in multicultural fields.

17. Relation of the course targets with the expected results of studies and evaluation methods of studies and student achievement			
Results (targets) of the course	Results of the course	Methods of studies	Evaluation methods of academic achievements
The course focuses on the impact of cultural background on individuals, organizations and management; on the dimensions which discriminate national cultures, and on crosscultural interactions.	The course will help students to construct their own coherent, individual perspective of the substance and increase their cultural awareness and working in cross-cultural areas.	Lectures, Seminars	Individual, Group Tasks, Case studies, Exam

18. Course content									
Topics	Contact work hours and learning method							Time of independent studies and tasks	
	Lectures	Consultations	Seminars	Exercises	Laboratory work	Practice	All contact work	Independent work	Tasks
1. Introduction to the course and the participants, Concepts of Culture	3	-	3	-	-	-	6	10	Analysis of literature
2. Multi Organizational Culture	2	-	2	-	-	-	4	10	Analysis of

									literature, documents
3. Cultural Dimensions, researches in Cross-Cultural management	2	-	2	-	-	-	4	10	Analysis of literature, documents
4. Management in Cultural Context	3	-	3	-	-	-	6	10	Analysis of literature, documents
5. Cross-cultural teams	2	-	2	-	-	-	4	10	Group work
6. Communication and Decision Making	2	-	2	-	-	-	4	10	Analysis of literature
7. Country Analysis	2	-	2	-	-	-	4	10	Analysis of literature
8. Business Cultural Analysis	2	-	2	-	-	-	4	10	Case study, analysis of documents and literature
9. Global Business Etiquette	2	-	2	-	-	-	4	10	Analysis of literature
Total	20	-	20	-	-	-	40	120	

19. Strategy and criteria of student assessment

Assessment method	Per cent	Delivery time	Evaluation criteria
Progress task 1	20	Middle of the course	Individual task
Progress test 2	25	End of the course	Multiple choice test - the number of correct answers. Student has to pass Progress Test 2 to be able to take Final exam.
Final exam	50	End of the course	Multiple choice test - the number of correct answers: Excellent – above 80% Good – 66-79% Adequate – 50-65% Inadequate – under 50%

20. Sources of study, literature

Mandatory sources of study, literature

Cultures and organizations, software of the mind by Geert Hofstede, Geert Jan Hofstede and Michael Minkov, 2010.
Culture, Leadership and organizations, The GLOBE study of 62 societies by House, Hanges, Javidan, Dorfman and Gupta, 2004. A Critique of Hofstede's Fifth National Culture Dimension by Tony Fang. International Journal of Cross Cultural Management, Dec 2003; 3(3):347- 368. Accessible through ABI/INFORM Global. Riding the Waves of Culture: Understanding Cultural Diversity in Global Business By Alfons Trompenaars and Charles Hampden-Turner, Published by McGraw-Hill Professional, 1998. In Tritonia.

Additional sources of study, literature

Accessible through EBSCO and Science Direct. Culture and international management: A review by Victoria Miroshnik, The Journal of Management Development, 2002, 21(7/8): 521-544. Accessible through ABI/INFORM Global.
Cultural Acumen for the Global Manager: Lessons from Project GLOBE by Mansour Javidan and Robert J. House, Organizational Dynamics, 2001, 29(4): 289– 305.