



Kazimieras Simonavicius
University

STRATEGY

2030





OUR PURPOSE

Cutting-edge education and research are our paramount contributions to the sustainable development of the next society. Research and development necessitate the strengthening and expansion of society-oriented partnerships. Therefore, over the coming years, we will commit to being a research-oriented university that clearly understands its mission to integrate progressive education and interdisciplinary research in its daily practice and beyond. We will also continue to develop our environment that upholds the sustainable quality of research and higher education, along with diversity, equity, and inclusion.

OUR MISSION

Through progressive education and interdisciplinary research and as leaders in advancing the next society, we forge ourselves and others forward. We nurture meaningful connections among our academic community and global partners, aiming to drive progress and shape a sustainable future.

OUR VISION

We will be the avenue of progressive education and interdisciplinary research in the Baltic Sea region that is locally embedded and globally connected, recognised for our contribution to the sustainable development of the next society. We aspire to be part of this next society where education transcends borders, nurtures bonds, and fosters an evolving ecosystem of interconnected, multi-level progress.

OUR VALUES

H Human-centric approach

We promote the human-centric approach to cultivate quality experiences and inclusive environments where diversity is enhanced, equity is prioritised, and the growth of every individual is nurtured through the sense of community. This approach is a dynamic process, ensuring that everyone can thrive and contribute meaningfully.

O Openness

We embody openness as an international mindset that embraces diversity, equity, and inclusion, fostering creativity through agile and adaptable practices. This approach sparks innovative thinking and collaboration across cultures, ensuring that diverse perspectives are valued and integrated.

P Progress

We empower positive progress as the relentless pursuit of growth, fuelled by unwavering determination to advance and innovate, overcome challenges and achieve new heights. It represents the ceaseless effort to push boundaries and achieve meaningful milestones, always moving forward with purpose and resilience, turning ambition into reality, never ceasing in its quest for growth and success.

HEADLINES

The strategy has three main headlines that are interdependent and affect each other.

Cutting-edge education

- We provide progressive, high-quality education to cultivate a society-oriented profile and contribute to personal growth
 - Our study programmes equip students with broad interdisciplinary knowledge and competencies of the future, with a particular focus on ethics, inclusion and digitalisation, as well as engagement with the teaching and research personnel in research and development
 - We develop a pedagogical model of Homo Ludens, which serves as a key driver in progressive education
 - We aim to promote diversity, equity, and inclusion by attracting motivated students and teaching and research personnel committed to the sustainable development of the next society
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Future-driven research

- We conduct interdisciplinary, high-quality research rooted in the social sciences, enriched by key contributions from other fields of science
 - Our research is critical and niche-oriented, contributing to the multi-level sustainable development of the next society
 - The societal and academic impacts of our research shall always be grounded in fundamental principles of academic freedom, responsible science, diversity, equity, and inclusion
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The next society

- We contribute to the development of the next society by addressing relevant issues and adopting a progress-oriented approach
- We are engaged in the cultivation of global creators who are needed by all
- We foster open-minded partnerships to advance the evolution of the next society

ORCHESTRATING THE NEXT SOCIETY

R&D Areas 2030

Introduction

The interdisciplinary fundamental and applied challenge-based research at Kazimieras Simonavicius University (KSU) aims at contributing towards innovations and future technologies for the sustainable development of the next society. KSU stands out foremost for its research on social sciences and its transformation into diverse forms of social impact in modern business and its impact on planning, forecasting and foresight methodologies. As an entrepreneurial and progressive university, KSU also contributes to the versatile environment by offering opportunities for innovations and their commercialisation. KSU values long-term and goal-oriented partnerships in national, regional, and international networks and actively initiates and contributes to research and development (R&D) projects.

By 2030, KSU will strengthen its commitment to Grand Challenges and United Nations Sustainable Development Goals by developing holistic knowledge strategies and designing innovation ecosystem that combine social sciences with key contributions from other fields of sciences and lead towards a more sustainable and progressive world. In addition, KSU commits to compliance with standards for research ethics and research integrity.

R&D areas 2030 are the following:

- Social and Business Innovations and Future Foresight for the Next Society
- Challenges of the Transformation of Law in the Digital Era and Beyond
- Progressive Communications with and for Society

Each R&D area is spacious. R&D areas are directly related to current and anticipated (but not exhaustive) KSU strategic study fields (Table 1).

R&D area	Study fields
Social and Business Innovations and Future Foresight for the Next Society	Management Business
Challenges of the Transformation of Law in the Digital Era and Beyond	Law Business
Progressive Communications with and for Society	Communication and Information Law Management

Table 1. Links between R&D areas and study fields

Currently, the KSU R&D network consists of working groups of academic units, research units, KSU Student Scientific Society and R&D supporting units (Science and Competence Centre, Library, Academic Ethics Commission). This network is agile and will constantly be updated according to the University's and academic community needs as well as new developments.

Each R&D area is aligned with a unit(s) and principal investigators responsible for the organisation and accomplishment of R&D and relevant achievements. Nevertheless, interdisciplinary cooperation between units is ensured and further encouraged to foster freedom of research; therefore, no research topics are specified.

Interdisciplinarity transcends each R&D area. Social and Business Innovations and Future Foresight for the Next Society mostly combines knowledge of management and sociology. Challenges of the Transformation of Law in the Digital Era and Beyond encompasses knowledge of human rights and technology (e.g. artificial intelligence, blockchain technology). Progressive Communications with and for Society is the most overarching interdisciplinary R&D area relating to the progressive social change through innovation and adaptability as well as human rights in social media, then ethics, diversity, equity, and inclusion and digitalisation.