

Hack the Arts: Art Meets Business

Conference Date: May 7 th

Energy and Technology Museum, Rinktinės St. 2

10:30 - 11:00 → Registration

11:00 - 11:10 → Welcome Address by Assoc. Prof. Dr. Gitana Neverienė, Rector of KSU International University and Assoc. Prof. Dr. Helga Marija Kauzonė, Vice-Rector for Research, KSU International University

11:10 - 11:40 → Prof. Dr. Lidija Kraujalienė, Vice-Rector for Studies, KSU International University “When Art Becomes a Startup: The Intersection of Creativity and Business”

11:40 - 12:10 → Gabija Skučaitė, Founder of Synergetica Educational Group and Director of Vilnius Business College
“The Power of Vision: Creating Value Across Industries”

12:10 - 12:40 → Prof. Dr. Elena Jolanta Zabarskaitė, Researcher and Lecturer at KSU International University
“Ideas Generate Euros: The Creativity of Language”

12:40 - 12:50 → Break

12:50 – 13:15 → Agnė Begetė, Director of AGATA, the Lithuanian Neighbouring Rights Association
“Lithuanian Music Capital: Presentation of the Study”

13:15 – 13:40 → Raminta Naujanytė-Bjelle, Composer, Performer, and Vice-Chair of the LATGA
“Rethinking the Role of the Author in a Posthumanist Context”

13:40 – 14:10 → Prof. Dr. Dr. Steffen Roth, Full Professor of Management at La Rochelle Business School, Visiting Fellow at Wolfson College, University of Cambridge, and Researcher at KSU International University, Next Society Institute
“Hacking Action: A Farewell to Theatrum Mundi”

14:10 – 14:30 → Coffee Break

14:30 – 15:30 → Panel Discussion. Participating:

1. Gabija Skučaitė, Founder of Synergetica Educational Group, Director of Vilnius Business College
2. Prof. Léo-Paul Dana, Professor at Dalhousie University, and Researcher at KSU International University, Next Society Institute
3. Miglė Grybinienė, Chief Marketing Officer at Profitus
4. Aurimas Ražanauskas, Director of Erdvės and Board Member of the National Association of Cultural and Creative Industries
5. Raminta Naujanytė-Bjelle, Composer, Performer, and Vice-Chair of the LATGA
6. Justas Prascevičius. Project Manager at AGATA

15:30 – 16:00 → Networking

Scientific Committee

Dr. Monika Palšauskaitė, Head of Arts and Culture Projects, KSU International University

Assoc. Prof. Dr. Helga Marija Kauzonė, Vice-Rector for Research, KSU International University

Prof. Dr. Lidija Kraujalienė, Vice-Rector for Studies, KSU International University

MA Martyna Spalvė, Education product development manager, KSU International University

Mantas Barkauskas, Head of Marketing and Communications, KSU International University

Partners:



Please note that the conference and hackathon will be photographed and filmed. By attending the event, you consent to the use of photo and video material for communication and promotional purposes.